

KosherOC

MAGAZINE

NOVEMBER 2016
TISHREI/CHESHVAN 5777





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Welcome to Jewish Orange County

Kosher OC Magazine is here to give the Orange County Jewish community news when it happens, here and around the world.

We combine the best of modern media and dedicated journalism to give you timely and interesting stories about the movers and shakers of the community and the great events they hold. We also talk about Jewish trends and trendmakers in Israel and throughout the globe with interesting ideas about celebrating holidays and celebrating each other.

Join us for a window into the world of Judaism, and let us have your insight and input.

It is our pleasure to serve this wonderful community.

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Following in Father's Footsteps

KOSHER OC STAFF / CONTRIBUTOR

Pictured from left to right: Chairman of the Heritage Pointe Board Jodi Greenbaum, Fred Forster, Aviva Forster, Leslie Seigel, and Scott Seigel

Heritage Pointe's annual fundraising gala, taking place at The Island Hotel in Newport Beach on Sunday, December 11, will honor Orange County philanthropists and community leaders, Scott and Leslie Seigel, with Heritage Pointe's inaugural Lifetime Achievement Award.

"We are thrilled Scott and Leslie Seigel will be Heritage Pointe's inaugural recipients of our Lifetime Achievement Award for their generosity and over ten years of solid commitment to the mission of Heritage Pointe and to the Orange County philanthropic community," said Mike Silverman, MPA, chief executive officer of Heritage Pointe. "Since I arrived in Orange County a year ago, I have continued to hear nothing but great comments about the Seigels, with all of these comments focusing on 'Tikkun Olum.' The Seigels embody the very best of what giving back to your community truly means. We are honoring the Seigels for their foresight through Jewish and cultural leadership and for their

dynamic entrepreneurial vision, which has ultimately inspired the culture of community, including the transformation in senior

Philanthropists Leslie and Scott Seigel will receive Heritage Pointe's Inaugural Lifetime Achievement Award at December 11 Gala.

care."

"This inaugural award recognizes an individual or individuals whose lifetime or long-term achievements have made a significant impact on our society," explained Beth Slavin, director of philanthropy at Heritage Pointe. "Heritage Pointe honors those individuals who practice high ethical standards and who best exemplify the commitment and dedication toward the values and principles of our mission, which states

that Heritage Pointe is to honor our community of mothers and fathers as Jewish tradition teaches us. The Seigels are outstanding role models of leadership and philanthropy, which is why they are being honored."

Leslie and Scott Seigel, residents of Newport Beach, have been

married for the past 31 years. Together they have successfully operated California Closets in Southern California for the past 35 years.

The Seigels are both very involved within their community. Leslie's charitable endeavors include working with the Good News Foundation, Dress for Success, Senior Serv and Heritage Pointe.



Pictured from left to right: Brion Jeannette, Bonnie Jeannette, Heritage Pointe's Founder Meryl Schrimmer, Chairman of the Heritage Pointe Board Jodi Greenbaum, and Martin Greenbaum.



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2nd ANNUAL

TVT Turkey Trot

Turkey illustration by the TVT Kindergarten Class of 2015

5K Run & 1K Fun Run

Thanksgiving Morning
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5K at 8:30 a.m. • 1K at 9:15 a.m.

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Scott has served as President of Temple Bat Yahm in Newport Beach. Within his first year as President, Bat Yahm launched a brand new youth program, an engagement endeavor and a Distinguished Speaker Series, which has included such notables as Oprah, clutter guru Peter Walsh, Dennis Prager and William Shatner. Scott serves on the boards of the Solomon Society, the Pacific Symphony and the Union of Reform Judaism.

“Leslie and I are truly grateful and honored to be the recipients of Heritage Pointe’s first Lifetime Achievement Award,” Scott Seigel said. “What brings meaning, inspiration and fulfillment to Leslie and me is to honor the blessed memories of our parents who repeatedly supported our

local Jewish community. I have followed in my father’s footsteps serving as president of my temple exactly 50 years later, and together Leslie and I know that it’s up to our generation to support Jewish endeavors . . .none more important than Heritage Pointe.” ■

For more information on Heritage Pointe, a nonprofit 501 (c) 3, 200 resident community in Mission Viejo, California, providing independent, assisted, and memory care services for the elderly, while incorporating Jewish traditions and lifestyles, please call (949) 364-9685 or visit www.heritagepointe.org

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Jewish Genetics and Cancer

KOSHER OC STAFF / CONTRIBUTOR

Did you know that one in 40 Ashkenazi Jewish men and women – more than 10 times the national average – carry the BRCA1 or BRCA2 cancer-causing mutation. These mutations cause higher rates of breast, prostate, brain and ovarian cancers.

Learn how to take lifesaving steps.

Congregation B'nai Israel is presenting a critical special discussion called “Jewish Genetics and Cancer” on Sunday November 6 at 10 a.m. at Congregation B'nai Israel's social hall, 2111 Bryan Avenue, Tustin. The program is sponsored by CBI Congregation Nursing Program and Hoag Health Ministries.

Participants will learn what steps they can take to save lives – the lives of those they love and their own. The discussion includes CBI members affected by the mutation and an acclaimed Hoag Cancer Center genetics counselor.

CBI Members with the BRCA genetic mutation include Ida Eblinger Kelley, a 44-year-old recent survivor diagnosed with ovarian cancer in November

2015. Her family had no obvious BRCA history going back several generations. Concerned about her young daughters and interested in the emergence of BRCA-based treatments, Ida was tested and learned she is BRCA 1 positive. Subsequently, her parents were tested and learned that her father was the carrier.

Bonnie Solomon, also a BRCA carrier, has a family history of breast, ovarian and prostate cancers, including her mother who passed away from ovarian cancer. When this CBI member learned about genetic testing 11 years ago, and as the single mother of three young sons, she knew she needed to find out. After testing positive with the mutation, she took life-saving steps known to significantly reduce the chances of cancers associated with the mutation.

Jeanne Homer, genetics counselor, Hereditary Cancer Program, Hoag Cancer Center, became interested in cancer genetics after her father was diagnosed with cancer in 1990. She then pursued a master's degree in genetic counseling from UC Irvine and became a board certified genetic counselor. Her goal is that everyone diagnosed

with cancer at Hoag will be offered the opportunity for hereditary cancer assessment, so their families will not have to spend years wondering and worrying about their own cancer risks. She is forever grateful to Nancy Raymon, CBI congregation nurse, who brought her to Hoag in 2002. ■

The presentation and discussion will be followed by questions and answers. Bagels and coffee will be served. There is no charge, but RSVP is required to cbi18@cbi18.org. For more information, call (714) 730-9693 or visit <https://www.cbi18.org/events/jewish-genetics-and-cancer>



Bringing Women Together

KOSHER OC STAFF / CONTRIBUTOR

OC Mega Challah Bake 2016 brings women together to bake and bond.

Unifying all Orange County Jewish Women as “One People with One Heart,” the OC Mega Challah Bake will bring together more than 1,000 women on November 10 at 7 P.M., at the Hotel Irvine, 17900 Jamboree Road, Irvine. The event is a chance to connect and celebrate with local friends and the global Jewish women’s community. Orange County will be joined by 465 cities globally to observe the mitzvah of challah in conjunction with the International Shabbos Project.

Now in its third year, the OC Mega Challah Bake has become a unifying event for women from every Jewish background. There will be an eclectic mix of women of all ages from all over Orange County who will bake, bond and empower one another in an event that belongs to every woman.

This year’s event will include an opportunity to buy snacks, beverages and cocktails before the challah baking, during on-site check-in, starting at 5:30 P.M. The Hotel Irvine offers excellent lighting and acoustics, and an

instructional video will help participants to bake the challah.

Shana Segall of Irvine, one of the event organizers described the OC Mega Challah Bake as “a grassroots consortium of Jewish women, representing every denomination and organization of Judaism, as well as the unaffiliated.” ■

The cost is \$18 per person. To register for OC Mega Challah Bake, visit www.ocmegachallahbake.com. For more information, contact ocmegachallahbake@gmail.com or call (949) 385-1551.

**ONE People with ONE Heart
and
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www.ocmegachallahbake.com



Food, Fun and Philanthropy

KOSHER OC STAFF / CONTRIBUTOR

The OC Event entices millennials. Services (JFFS).

NextGen OC, a department of Jewish Federation & Family Services, invites the younger set to The OC Event, an afternoon cocktail party in Pelican Hill. Attendees will learn about the programs, grants and services of Jewish Federation & Family

The event is slated for Sunday, November 6, from 2 to 5 p.m. at a private residence.

The OC Event will offer live music, opportunity drawings and networking. Admission (now \$35) includes gourmet food and two drink tickets.

NextGen is the young adult department of JFFS that is dedicated to building an inclusive and connected community for Jewish young adults ages 21 to 45. It promotes Jewish identity, and supporting the local and global Jewish community through fun and meaningful volunteer, social, educational and philanthropic activities. ■

The OC Event Chairs are Tami Applefield and Eliza Sussman. For more information, contact NextGen@JFFS.org or call (949) 435-3484.



TVT Turkey Trot

ILENE SCHNEIDER / CONTRIBUTOR

Make it a meaningful morning.

What's a fun and meaningful way to work off the extra pounds from Thanksgiving dinner ahead of time? The 2nd annual TVT Turkey Trot is happening on Thanksgiving morning, November 24, on and around the TVT campus.

Choose from the 5K at 8:30 a.m. and the 1K Fun Run at 9:15 a.m. For a \$30 fee, participants get a tee shirt, snacks, water and a chance to do tikkun olam.

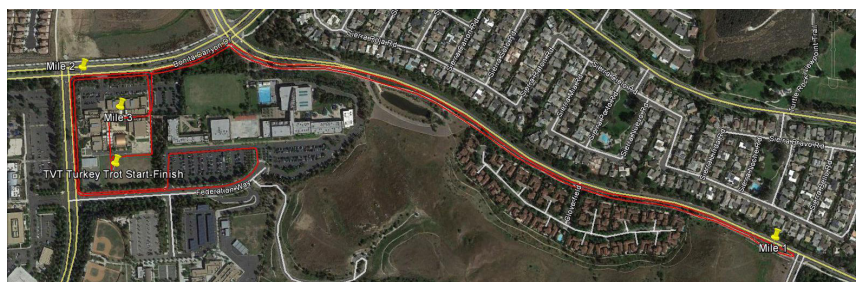
All proceeds from the TVT Turkey Trot will be donated to the TVT Cares program, which will package meals on Super

Bowl Sunday to feed the hungry internationally and domestically. Having our community stand side-by-side, shoulder-to-shoulder, to do this important work gives us all a sense that we CAN make a difference. ■

For more information on TVT, 5200 Bonita Canyon Drive, Irvine, CA 92603, contact (949) 509-9500 or www.tarbut.com. RSVP for the 2nd

Annual TVT Turkey Trot at www.TARBUT.com/Turkey.

TVT Turkey Trot 1K and 5K course maps available online at www.kosheroc.com



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Standing Together

KOSHER OC STAFF / CONTRIBUTOR

Irvine community to host event and fundraiser with Israel non-profit to support the men and women of the IDF.

The Irvine Jewish Community will host Ari Fuld, Assistant Director of Standing Together an official non-profit organization recognized by the Israeli Knesset as well as by the IDF. The organization both supplies and supports IDF soldiers with whatever they need and wherever they might be. All of the organization's activities and campaigns are done in conjunction with and under IDF clearance.

Ari Fuld is originally from Queens NY. He made Aliyah and was drafted into the IDF as a Lone Soldier in 1992. He is currently a master sergeant in the IDF. For the past 23 years he has served in an Elite IDF Paratroopers unit and has

been involved in many of the latest IDF operations. He lives in Efrat (South of Jerusalem) with his wife and four children. When not in uniform, Ari works 24 tirelessly to make sure the men and women of the IDF have what they need to continue keeping Israel safe.

Ari met Standing Together in 2006, after his unit had spent two very difficult weeks of fighting in Lebanon. When his unit was given the order to come home by foot, he and his comrades were exhausted both physically and emotionally. When they reached literally collapsing

from exhaustion, the Standing Together truck was there to supply them with everything from food to clean underwear to hundreds of letters from sponsors around the world. Like some kind of "pay it forward" Ari eventually began working with Standing Together.

Standing Together's goal is simple – to support the men and women of the IDF in any way that will make their service and lives a little easier and at the same time give an opportunity to people from around the world to say "thank you" to Israel's heroes who are keeping Israel safe.

Standing Together travels across Israel with their well recognized Standing Together IDF truck. They meet tens of thousands of soldiers who are returning from rigorous training

exercises or operations and show up with everything from cold

drinks, ice cream and pancakes during the summer months, BBQ's, pizzas and hot drinks during the freezing winter months as well as personal gear and other items that help Israel's heroes in any way possible.

Many people do not realize the hardships faced by soldiers in the IDF every day. More than the stress of having to deal with terrorism and the possibility of death, IDF soldiers need various everyday supplies such as socks, toiletries, blankets and cold weather gear, as well as "thank you" packages during their service which go a long way to help morale and improve the lives of these young men and women who sacrifice their lives every day to keep Israel safe. ■

Ari Fuld will be speaking on Friday night November 11th at Chabad of Irvine, during a community dinner that Chabad of Irvine will be hosting. If you are interested in attending the dinner, please call the Chabad of Irvine office at 949-786-5000. Additionally, Ari will be speaking at a private residence in Irvine on Saturday night, November 12th at 8 PM. If you are interested in attending please email oryschwartz@gmail.com.



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The Jerusalem Connection

STEPHEN FLATOW / CONTRIBUTOR

No sense denying the Jewish connection to Jerusalem.

Archaeologists have uncovered yet more evidence of the ancient Jewish connection to Jerusalem—the very same week that UNESCO and the Palestinian Authority (PA) were declaring that Jews have no ties to Jerusalem. Talk about irony.

The latest discovery of a site where the Roman army assaulted Jewish forces guarding the outer walls of Jerusalem, during the Second Temple period, explodes the lies of the U.N. and the PA.

Consider this. The Romans were attacking Jewish forces. No evidence was found of any Palestinian forces in the area. The assault took place during the Second Temple period – the temple which the PA says never existed.

The newest findings confirm an account in the book, *The Wars of the Jews*, by the ancient historian Josephus Flavius in the first century C.E., which some historians previously doubted. Problem for the PA: Josephus never mentions Palestine or Palestinians.

Every time archaeologists dig in Israel, another piece of the Palestinian propaganda line crumbles. Earlier this year, scientists unearthed two ancient document seals in Jerusalem, dating to the late eighth century or early seventh century B.C.E. The script on the seals is Hebrew, not Arabic or any other language connected to Arabs or Muslims.

One of the seals bears the name of a man, “Sa’adyahu ben Shebnayahu.” The other is the name of a woman, “Elihanah bat Goel” (or Gael). Jewish names. Not Arab or Muslim or Palestinian. The archaeologists noted the construction of the names were “in typical Judean fashion for this time period.” Judean, not Palestinian. This is more vivid, indisputable evidence of a Jewish presence in the Land of Israel—more than 1,400 years before Mohammed founded Islam.

Another important archaeological discovery earlier this year found the world’s oldest glass kilns, alongside a railroad track at the foot of Mount Carmel, near Haifa. Professor Ian Freestone, of

London’s University College, a specialist in the identification of the chemical composition of glass, noted the kilns prove that “Israel constituted a production center on an international scale—hence its glassware was widely distributed throughout the Mediterranean and Europe.”

The kilns date from around the year 400 C.E., some 300 hundred years after the Romans destroyed the Second Temple, killed an estimated 600,000 Jews, and destroyed more than 1,000 Jewish cities and towns.

Despite that devastation, the Jews were so attached to the Land of Israel that they rebuilt their society, to the point of serving as a glass-production center that exported its wares throughout the Roman Empire. One of the most famous discoveries in this field is an edict by the Roman emperor Diocletian, carved on a stone tablet, setting the prices for what he called “Judean glass.”

Not “Palestinian glass,” but “Judean glass.” Because everyone knew that Judea was the name of the region. That’s what the Bible called it. That’s what historians have called it for more than 2,000 years.

That is, until UNESCO and the Palestinian Arab propaganda machine came along. ■



Votescape

ILENE SCHNEIDER / CONTRIBUTOR

Ever since that day in 1960 when I watched a handsome, charismatic young senator from Massachusetts win the West Virginia primary – and then go on to win the Presidency and infuse his youthful enthusiasm into the country – I have had a love affair with American politics.

As an elementary school student, I could define all the “isms” and name all the players. In college I majored in political science. From then until now, I have served in numerous campaigns, walking the streets, standing in front of stores, writing the campaign literature, working in “war rooms” to determine the strategy and celebrating or crying – way too much – into the wee hours of election night. In fact, I am so enamored of the process that I have spent 16-hour days as an election official – and come back for more.

Then there is 2016. As Ron Kampeas of JTA put it, “Hillary vs. Donald is sucking all the air out of the room.” Just when we think we have heard everything, and we believe the election saga could not get any uglier, another sickening news bite rears its ugly head. We want to avoid it, we

want to tune it out and we just want it to be November 9 – or better yet, 2020, when we can hope for a Presidential election without this kind of drama.

Still...we are Jews, and we vote.

We take it seriously, no matter who the candidates or what the issues are. We may not all vote in lockstep, and we may engage in healthy – or otherwise – debates, but nothing can keep us from discharging our civic duty. We feel lucky enough to have that right and proud that our vote matters. While our numbers are relatively small, our impact is felt.

As the people of the book, we educate ourselves as much as possible about the candidates and the issues. We go to the polls or fill out our absentee ballots. “As Jonathan Woocher observed, ‘Politics is the civil religion of American Jewry,’” as reflected by Dr. Steven Windmueller in “The 2016 Election: Jews and Their Politics,” an article in the February 1 issue of the Institute for Contemporary Affairs.

Windmueller observed that Jews financially support both political parties and many candidates, Jewish voters have a broad range

of interests and every Presidential candidate has mentioned his or her special connection to Israel. Further, he said that “in a close

is a privilege, an obligation and simply the right thing to do. ■

Jews do their civic duty, no matter what.

election the Jewish vote becomes significantly more important,” especially in such key “swing” states as Ohio, Florida and Pennsylvania. The Jewish vote is also important in New York, Massachusetts, Maryland, Illinois, New Jersey, California and Connecticut. While overall voter turnout in the 2012 election was only 54 percent, the turnout of the Jewish vote was 85 percent.

We hope you can tune out the negatives of this election and simply make the best choices of candidates and issues. Voting

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Insider's View

ROBIN SILVER-ZWIREN / CONTRIBUTOR

Nonie Darwish provides insight on radical Islam.

Nonie Darwish is an Egyptian-American who was raised Muslim but now considers herself Christian. She is a staunch, outspoken supporter of Israel and democracy. Many see her as a threat, an infidel, but the fact is that the world needs more such advocates for peace.

Nonie Darwish spoke at a recent ACT for America meeting. ACT's main goal is to inform the public about radical Islam. Although many refuse to call it radical Islam, the recent atrocities across the globe are perpetrated by those who believe jihad is the way to deal with infidels. Their holy war inflicts damage on those who do not follow the same extremist doctrine, which is why it is not just Israel under attack, but Muslims across the Arab world. These radicals attack civilians, plant bombs and have no problem becoming martyrs. Islam means submission, and submitting their lives to Allah's command is their greatest glory.

Islam violates the Ten Commandments, even the Seven

Noahide Laws. In Islam it is permissible to lie, cheat and steal.

A man can say he saw his wife with another man, and she will be out of his life. Men can rape a six-year-old without punishment. Darwish commented that if Islam allows people to lie about their sins, what kind of value system is being taught? How can there be peace with no morals?

More than 50 percent of the Koran says it is permissible to slaughter other nations, to kill non-Muslims, so how can they live in peace with others? Judeo-Christian values preach loving one's neighbor while Islam preaches about control. Hashem, our G-d, gave us free will, so that we do not follow corrupt leaders blindly, and so that we can make ethical decisions. Maybe that is why the US was founded on Judeo-Christian values and not Islamic rule that promotes vengeance and slaughter!

The Koran mentions the prophets Abraham, Moses and Jesus (yet claims the story is about Abraham and Ishmael, not Isaac). The Koran talks about the Hebrew land of Israel. So when

did the Arab League decide it was not the Jewish homeland? When did all too many start to believe that the Temple Mount is not on ancient Israeli land?

When Darwish told her rather

well educated aunt that Jews don't eat pork, her aunt responded "they are like us" without realizing that Judaism and even Christianity preceded Islam. A Californian booklet even claims that Arabs discovered

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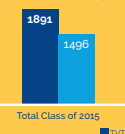
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*Source: 2016 Niche Rankings

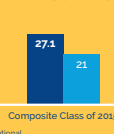
UNIVERSITY ACCEPTANCE

	TVT	Nat'l Avg.
Cornell	44%	14.2%
Northwestern	36%	13.1%
Stanford	18%	5.1%
UC Berkeley	41%	16%
UCLA	32%	18.6%
USC	57%	18%

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Nonie Darwish was marked for death after converting to Christianity and speaking out against violence within Islam.

America and traded with Indians way before Columbus sailed. “Some even go as far to say that California means the land of “Califa” which in Arabic means “Islamic State.”

Nonie Darwish is not afraid to state the facts so many deny. She is not afraid to tell the citizens of the world that the refugee problem is a bigger issue than our politicians want to believe. Why is it that there are millions of refugees? Why is it that the oil-rich countries are not taking care of their own? Iran can easily afford to take in millions upon millions of Syrian refugees, peoples with the same language and culture. The Iranians already have large tent cities for where these refugees can live. Saudi Arabia has the resources to take in millions more.

Saudi Arabia, a land filled with nomadic tribes, discovered oil, and many wealthy sheiks live extraordinarily well while the majority live in squalor. These wealthy men have several homes and cars, but they treat their women as second class citizens. They don’t take in Syrian refugees but expect the rest of the world to open their borders. Where are their religious morals?

Darwish says that she has seen how people no longer accept Allah as their savior and guide but revere the tyrants of al- Qaeda, Hamas, Hezbollah and ISIS. These radical groups are the ones who want “refugees” to settle elsewhere, so they have followers everywhere. The advocates of hate have taken over for

those who profess love. That is what they read in the Koran and what the illiterate hear from their imams and leaders.

In Now they call me Infidel, Darwish explains why Muslims do not want to comply with our democratic values. Omar Ahmed, the cofounder of the Council on American-Islamic Relations (CAIR) said in 1998 that: “Those who stay in America should be open to society without melting, keeping mosques open so anyone can learn about Islam. If you choose to live here, you have a responsibility to deliver the message of Islam... Islam isn’t in America to be equal to any faiths but to be dominant. The Koran, the Muslim book of scripture, should be the highest authority in America, and Islam the only accepted religion on earth.”

Many of the Syrian refugees seeking asylum have old world mentalities. They want other governments to support them. They won’t learn the English language, so they won’t find employment. They will refuse to adapt to American culture, which means their daughters will continue to be genitally mutilated, raped and beaten. They will not follow the law about only having one wife by marrying one legally and having a houseful of “nieces and cousins.” Their tribal mentality and upbringing will reign supreme, so we will only see more vicious attacks like those in San Bernardino and Miami. We can’t claim that these are innocent teens seeking asylum when in Israel so many knife attacks are perpetrated

by teenagers — sometimes even children of 10 years old.

Not all Muslims are bad, but where are the moderate imams and their followers? Are they so afraid to speak up, because they fear harm will be done to them or their family members? Nonie Darwish knows her life is at risk, that if she visited Egypt or Gaza where she spent her childhood, she would be murdered. Yet Nonie Darwish is not afraid to speak up, to speak for the people and against the crimes being perpetrated in the name of Allah.

There is no freedom of religion in the Arab League, no democratic voting, no equality for women. It is ironic that so many women on college campuses scream about how Israel treats Palestinian Arabs when across the rest of the Middle East these women would not be allowed to attend college, to drive cars, to go out unchaperoned. Gaza and the West Bank are not being desecrated by Israel but by the Arab League that makes them pawns. We have fought so hard for equality, but these women who choose to cover themselves up — even when their mothers and grandmothers do not — are in fact setting the clock back in time. How is covering yourself up a “badge of honor,” as Darwish says in her book.

Islam survives by violence; its followers punish those unwilling to submit, and America and Europe have enough problems without importing more. Darwish says that they are “pirates” who will destroy other lands as they have ruined their own. Is that what America needs? ■



Change Your Look. Change Your Life.

TANYA CLAIRE / CONTRIBUTOR

Changing your image improves your productivity and will help you earn more money!

How nice would it be to walk into the office and have someone compliment you? You walk in, you're happier, standing up straighter, have a bounce in your step. Things seem to go smoother and you have a positive attitude throughout the day.

What if I told you, that by changing the way you dress and present yourself, you will look and feel more confident and be more productive in your work and everyday life.

The way you dress impacts your attitude and the way people perceive you. A study done by Northwestern University, showed that when participants put on a lab coat and were told it was a doctors coat, they answered questions with more confidence and answered questions correctly. The participants confidence and level of productivity improved. When the same lab coat was given to the participants, and they are told that it is an artists coat, they were not as confident, nor as productive and scored a

low average.

When you wear an item or an outfit that fits your body, is in a color that brings out your skin tone and makes you feel confident and happy, it will show, and your attitude throughout the day will improve. When you are confident, you are more productive and make better decisions. Who wouldn't want that? Your boss may notice you and give you that promotion or give you a raise. Confidence is key and helps you to stand out in a positive way.

I work with clients to help them find their right fit, colors and style that best suits their image. The value of having the right stylist, is life changing. You should always be wearing your clothes or suit, not the other way around. It should be an enhancement and add to the confidence you already have within yourself. A good stylist should take into account your whole lifestyle, your size and shape, and the color and tone of your skin and hair. Once they have gathered this information, it is key that they understand your own personal likes and dislikes

and talk about whether those styles work for you or not and why. I always educate my clients and together, we decide the game plan of their wardrobe. I want my clients to feel part of the process and to learn how to choose great pieces that they will enjoy wearing.

My clients find this process to be extremely helpful in carving out their image – one that fits them and they have had a hand in creating. I am not changing the person, rather, they are growing and developing into a new and improved version of themselves. A happier, more confident and productive person. One, ready to take on any task, or job given to them.

If you have any questions regarding my styling service, or what you should look for in a stylist, I would love to answer your questions and help you on a path of confidence and style. ■

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